



## Press Release

Date: 2012/05/03

Assiniboia, Saskatchewan –

### SASK ENERGY HOCKEY DAY IN SASKATCHEWAN AWARDED TO ASSINIBOIA

A joint bid by the Town of Assiniboia, the Assiniboia Minor Hockey Association, and the Assiniboia Civic Improvement Association has been chosen by the Saskatchewan Hockey Association for the sixth annual SaskEnergy Hockey Day in Saskatchewan.

The 6<sup>th</sup> Annual SaskEnergy Hockey Day in Saskatchewan is scheduled for January 19, 2013 at the Civic Centre in Assiniboia. The main theme of SaskEnergy Hockey Day in Saskatchewan is to promote the game of hockey and to build community spirit by making the arena the focal point of activity for the day or the weekend. One community is chosen annually to serve as the Provincial host of the event and for the 2013 event Assiniboia's bid was successful.

A key criterion for the selection of the Provincial host is that there must be an arena renovation or building project by the host community. The Assiniboia Civic Improvement Association just recently kicked off its fundraising efforts towards the construction of a new multipurpose facility that includes a skating rink in 2012. The local organizing committee chaired by Mike Krauss has a number of initial items planned for the entire weekend – including Friday, January 18<sup>th</sup> – an Arena Kickoff Banquet, Celebrity Sports Auction and guest speakers; Saturday, January 19<sup>th</sup> – NHL Old-timers Hockey Challenge and a Red Eye Outdoor Hockey Tournament; and then Sunday, January 20<sup>th</sup> – Minor Hockey Games, Jr Rebels Hockey Game, and a Senior Rebels Hockey Game.

"The SHA is extremely pleased with the commitment from SaskEnergy to the partnership celebrating the great game of hockey across the province of Saskatchewan," says Kelly McClintock, General Manager of the Saskatchewan Hockey Association. "The event has been a tremendous success in its first five years, and we certainly hope to see that same success and more this year. We are extremely excited to provide all minor hockey associations across the province an opportunity to focus on the game and to raise funds for their respective local arenas."

The Town of Assiniboia and its partners are excited with the opportunity to host and the event will provide a great opportunity for the community to conclude its 2012 Centennial Celebrations!

For more information concerning this release:

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